



**Great Start Collaborative Meeting Minutes  
Wednesday, February 3, 2010  
Calhoun Intermediate School District**

**Attendees:** Chandra Youngblood, Zoe Brainard, Christie Cipcic, Nicole Hamilton, Valerie Maksimchuk, Leslie Lee, Sheley Bess, David Nielsen, Angela Jackson, Jason Stark, Lynn Bonyng, Kathy Fischer, Suzanne Nielsen, Yvonne Phillips, Alicia Williams

Agenda Item	Minutes	Action
Welcome and Introductions	<ul style="list-style-type: none"> <li>a. Nicole Hamilton welcomed the group.</li> <li>b. Each person introduced themselves.</li> </ul>	
Parent Coalition	<ul style="list-style-type: none"> <li>a. Zoe Brainard provided an update on the Parent Coalition. They have had 4 meetings to date.</li> <li>b. The group is growing, but they are looking to recruit more members.</li> <li>c. Zoe Brainard, Nicole Hamilton and a parent will be going to the Parenting Leadership Institute in Lansing.</li> <li>d. Zoe showed the group the stack of Valentines that Parent Coalition members along with some other people in the community did to send to legislatures. She had 47 kids represented in this activity &amp; sent them to Kate Segal, Jase Bolger &amp; Mark Schauer.</li> <li>e. Next Meeting will be 2-16-10 from 6:00-7:30pm at CACC in the Garden Place.</li> </ul>	-Pass on flyer to a family that you know.
Communications Plan	<ul style="list-style-type: none"> <li>a. Nicole discussed the Communications Work Plan.</li> <li>b. In the events section, we will be adding events that take place.</li> <li>c. It was suggested that we keep a log of events that are going on also to see what audience we are reaching and in what areas.</li> <li>d. Under General Communications, there were ads that were put in the BC Enquirer, which is on hold at this time due to funding. To run the banner ad once a week it cost \$500 a month. Have looked into the Shopper/Ad Visor and it is a little more expensive but may cover more people. This ad was the educational piece to get out there who we are and now we need to turn into a personal piece.</li> <li>e. The Communications Plan is not where we want it to be right now, but it is a work in progress.</li> </ul>	-Make suggestions/changes/additions to the plan & return to Nicole.
Great Start Collaborative PowerPoint	<ul style="list-style-type: none"> <li>a. David Nielsen presented the Great Start Collaborative PowerPoint to the group. There are 3 presentations scheduled to the education department at KCC in February.</li> <li>b. There is background music that goes with this PowerPoint that will be added soon.</li> </ul>	-Nicole will get the PowerPoint added to the GSC website.



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Great Start Collaborative Website	a. Sue Wallace, CISD Technology Specialist/GSC Web Designer walked the group through the Great Start Collaborative website that has been created. b. This website is created in house (CISD) so she is able to upload the documents very easily. If there is anything that you would like to see added please let Nicole know. c. There is a link to the Pathways document, the GSC PowerPoint, Ready Children Flyer, Background with bookmarks, Parent Coalition, future meeting dates, form to join the Parent Coalition that can be filled out and emailed directly to Zoe Brainard, Ready Teams(each team has their own page), Community Resources. d. Can now add text under the picture slide shows describing the picture.	- Need to keep it current - Question was asked if there could be a Members Only section and there can be, but it will need to have a login and password - Question was asked of if there could be a discussion board and Sue said there could be a line to someone's email (which is already in place) or have a FAQ section.
Group Activity	a. The group formed a circle and played hot potato and whoever had it when the buzzer went off was asked to comment or ask a question about the different communication tools that have been presented.	-Christie Cipcic recorded the group feedback (on a separate sheet)
Key Communicator's Letter & Packet	a. Key leaders (countywide) developed a list of Key Communicators/Champions that will receive the letter and packet. b. A sample packet was placed on each table. Contents include: Ready Children flyer, Early Childhood Operating System (Gears) flyer, a CD of the GSC powerpoint, a list of Early Childhood Task Force members, a list of Great Start Collaborative members & the early childhood alphabet.	-Suggest "Key Champions" that you want to see receive this packet with regular updates.
How many hours?	a. Sheley addressed the group about being intentional about the hours they put in and asked anyone that has not filled out the Calhoun Early Childhood Partner Contributions form and to make sure that your name is on it.	-All participants need to fill one out in order to document time spent on early childhood plan
Next Meeting	<b>Thursday, February 25, 2010; Calhoun Intermediate School District            11:00am – 4:00pm</b>	